

CENTER for STUDYING

HEALTH
SYSTEM
CHANGE

Emerging Health Care Market Trends:



Insights
from
Communities

*Monday,
Dec. 10, 2001
9 A.M. – 3:15 P.M.
The Grand Hyatt Hotel
Washington, D.C.*

Emerging Health Care Market Trends: Insights from Communities

Monday, Dec. 10, 2001

9 A.M.-3:15 P.M.

Registration and Coffee at 8:30 A.M.

The Grand Hyatt Hotel

1000 H Street, N.W.

Washington, D.C.

With the retreat from tightly managed care in full swing and health care costs sharply on the rise, policy makers again will face tough trade-offs over access, costs and quality of care. Add a weakening economy to the mix, and the outlook for American health care seems bleak at best. This conference—hosted by the Center for Studying Health System Change (HSC)—promises to offer real-world insights about emerging local market trends that policy makers should have on their radar screens as they grapple with these trade-offs.

The conference will bring together HSC researchers and local and national experts to explore trends identified on HSC's recent site visits, including how health plans and employers are responding to rising costs, providers' flight from risk contracting, resurgence of the medical arms race, resilience of the safety net and interactions between local markets and Medicare+Choice.

HSC visits 12 nationally representative communities every two years to track how the health system is changing. The communities include: Boston; Cleveland; Indianapolis; Lansing, Mich.; Little Rock, Ark.; Greenville, S.C.; Miami; northern New Jersey; Orange County, Calif.; Phoenix; Seattle; and Syracuse, N.Y.

Program

9-9:15 A.M.

Welcome

Paul B. Ginsburg, HSC President, and
Cara S. Lesser, HSC Director of Site Visits

9:15-10:30 A.M.

Managing Care and Costs: Perspectives from Plans and Employers

- *An Empty Toolbox? Changes in Health Plan Approaches for Managing Costs and Care*, Glen P. Mays, Mathematica Policy Research, Inc.

As managed care cost-containment efforts decline, plans are reducing benefits and shifting costs to consumers.

- *Managing Costs, Managing Benefits: Employer Decisions in Local Health Care Markets*, Jon B. Christianson, University of Minnesota

Employers led the charge into managed care but then demanded changes that weakened its hold on costs and quality, leaving them in a bind as health care costs increase and labor markets slacken.

Panelists:

Brian Ancell, Premera Blue Cross, Seattle, and Joe Reilly, Aon Consulting, New Jersey

10:45-Noon

Providers' Response to the Retreat from Managed Care

- *Risk Contracting Reconsidered*, Lawrence P. Casalino, University of Chicago

Burned by financial losses, some providers are abandoning risk contracting altogether, while others now are sharing risk with health plans.

- *The Return of the Medical Arms Race*, Linda R. Brewster, consultant to HSC

Instead of competing on price, hospitals again are competing over specialty physicians, services and facilities, prompting a new medical arms race.

Panelists:

J. B. Silvers, Case Western Reserve University, Cleveland, and Ellen Zane, Partners Community Health Care, Inc., Boston

Noon-1 P.M.

Lunch

Keynote Speaker: Janet M. Corrigan, Board on Health Care Services, Institute of Medicine, National Academy of Sciences

1-2 P.M.

Effects of Market Change on the Safety Net

- *The Resilience of the Health Care Safety Net*, Laurie E. Felland, HSC Research Analyst

Despite dire predictions and some notable exceptions, the nation's overall safety net has expanded in recent years and stabilized financially, but new pressures are looming.

Panelists:

Bruce Bragg, Ingham County Health Department, Lansing, Mich., and Marion Lewin, formerly with the Institute of Medicine

2-3:15 P.M.

Medicare+Choice and Local Markets

- *Medicare Risk Contracting: A Lifecycle View from Local Markets*, Robert E. Hurley, Virginia Commonwealth University

Recent turmoil in Medicare+Choice has demonstrated the complexity of relying on private organizations and local markets.

Panelists:

Brian Jeffrey, PacifiCare, Orange County (invited); Mark Miller, Congressional Budget Office; and William Scanlon, General Accounting Office

Panels moderated by Paul Ginsburg and HSC Vice President Len Nichols

About HSC

The Center for Studying Health System Change—an independent, nonpartisan policy research organization funded solely by The Robert Wood Johnson Foundation—provides objective, timely analyses about changes in the nation's health care system and their impact on consumers to policy makers. HSC, based in Washington, D.C., is affiliated with Mathematica Policy Research, Inc.

Registration Form

Please register by going to HSC's Web site—www.hschange.org—and completing a registration form by **Wednesday, Dec. 5, 2001.**

HEALTH CARE MARKET TRENDS CONFERENCE

**MONDAY, DEC. 10, 2001
9 A.M.-3:15 P.M.**

**REGISTRATION AND COFFEE AT 8:30 A.M.
THE GRAND HYATT HOTEL**

If you do not have Internet access, please complete and fax the registration form below to (202) 484-9258.

NAME:

TITLE:

COMPANY:

ADDRESS:

CITY:

STATE:

ZIP:

PHONE:

FAX:

E-MAIL

Special Needs 

Space Limitations: Space is limited, and registrations are accepted on a first-come, first-served basis. Please be sure to register online or by fax by Wednesday, Dec. 5, 2001.

Address and Directions to the Hotel: Grand Hyatt Washington, 1000 H Street, N.W., Washington, DC 20001. Tel: (202) 582-1234. Located near Metro Center and accessible from Red, Orange and Blue line trains.

Questions: For information about the conference, please call Roland Edwards, senior public affairs coordinator, at (202) 484-4514.



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